



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

Contract # 1254347

Schedule Dates 03/07/12-03/15/12
Advertiser Freedom Works (70485)
Agency Mentzer Media Services (1381)
Product POLITICAL ISSUE (ns) (1187)
Brand FREEDOM WORKS AMERICA (432995)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name BRAUNSCHEIDEL, ANNE
Phone/Fax /
CPE 581
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments

FREEDOM WORKS AMERIC
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021, , AN
ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE, FOR THIS
AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009,

Date Entered 03/05/12
Last Modified 03/06/12
Entered By Katie Freckleton
CO-OP No
Headline # 06038101
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,544.00
Net Total \$14,416.00
Sales Tax

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Mar. 2012	25	\$16,960.00
Grand Total:	25	\$16,960.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (4)	03/10/12-03/10/12	1	:30	5P- 6P (MST)							1		1	\$860.00	\$860.00	Salt Lake City (KUTV)	5P NEWS	3/5/12
2.0	Normal Line / SPOT (5)	03/11/12-03/11/12	1	:30	8A- 9:30A (MST)								1	1	\$1,090.00	\$1,090.00	Salt Lake City (KUTV)	CBS SUNDAY	3/5/12
3.0	Normal Line / News (6)	03/11/12-03/11/12	1	:30	5P- 6P (MST)								1	1	\$1,090.00	\$1,090.00	Salt Lake City (KUTV)	NEWS	3/5/12
4.0	Normal Line / News (7)	03/12/12-03/15/12	1	:30	6A- 8A (MST)		1		1	1				3	\$960.00	\$2,880.00	Salt Lake City (KUTV)	NEWS	3/5/12
5.0	Normal Line / SPOT (8)	03/12/12-03/15/12	1	:30	8A- 9A (MST)		1	1	1	1				4	\$480.00	\$1,920.00	Salt Lake City (KUTV)	CBS THIS MORNING	3/5/12
6.0	Normal Line / SPOT (9)	03/12/12-03/15/12	1	:30	12P- 1P (MST)	4	X	X	X	X				4	\$480.00	\$1,920.00	Salt Lake City (KUTV)	NOON NEWS	3/5/12
7.0	Normal Line / News (1)	03/07/12-03/09/12	1	:30	6A- 8A (MST)	4			X	X	X			4	\$960.00	\$3,840.00	Salt Lake City (KUTV)	NEWS	3/6/12
8.0	Normal Line / News (3)	03/07/12-03/08/12	1	:30	12P- 1P (MST)	3			X	X				3	\$480.00	\$1,440.00	Salt Lake City (KUTV)	NOON NEWS	3/6/12
9.0	Normal Line / SPOT (2)	03/07/12-03/09/12	1	:30	8A- 9A (MST)	4			X	X	X			4	\$480.00	\$1,920.00	Salt Lake City (KUTV)	CBS THE EARLY SHOW	3/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

VF

REP HEADLINE# 6038101
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP
MAR2/12 16.
*** KUTV-TV **

ADV # _____ ADV. NAME FREEDOM WORKS
AGY # _____ AGY. NAME MENTZER MEDIA SERVICES, INC.
600 FAIRMOUNT AVENUE, SUITE 306
TOWSON, MD 21286

REP.# _____ OFF.# _____ SALESMAN # WV
BUYER NAME ANNE BRAUNSCHEIDEL
SALES PRSN WA- CHERYL BLAIR

ORDER # 1254347 CONTRACT # 6038101

CLASS: NATL. LOCAL REGIONAL

PRDCT FREEDOM WORKS AMERIC EST#581 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MARS/12 MAR15/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE MAR2/12 16.18

REP: TO: NSM/NSA
FR: LINDSEY FOR CHERYL
NEW ORDER
TTLS 16960..25X
PLEASE CONFIRM, THANKS!

CON CM ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =

AGENCY EST# = 581

<input checked="" type="checkbox"/>	600A-800A	30	\$960.00	3/6	3/9	4	TU-F	4
PROGRAM : 2 NEWS AT 6A								
<input checked="" type="checkbox"/>	800A-900A	30	\$480.00	3/6	3/9	4	TU-F	4
PROGRAM : CBS THIS AM								
<input checked="" type="checkbox"/>	1200N-100P	30	\$480.00	3/6	3/8	3	TU-TH	3
PROGRAM : NOON NEWS								

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP

MAR2/12 16.1
*** KUTV-TV **

REP HEADLINE# 6038101
*** ORIGINAL REV#0 ***

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS
4			500P-600P	30		\$860.00	3/10	3/10	1		SAT	1
	PROGRAM : 2NEWS AT 5P											
5			800A-930A	30		\$1,090.00	3/11	3/11	1		SUN	1
	PROGRAM : CBS SUNDAY AM											
6			500P-600P	30		\$1,090.00	3/11	3/11	1		SUN	1
	PROGRAM : 2NEWS AT 5P											
7			600A-800A	30		\$960.00	3/12	3/15	3		M,W-TH	3
	PROGRAM : 2 NEWS AT 6A											
8			800A-900A	30		\$480.00	3/12	3/15	4		M-TH	4
	PROGRAM : CBS THIS AM											
9			1200N-100P	30		\$480.00	3/12	3/15	4		M-TH	4
	PROGRAM : NOON NEWS											

MAR/12 16960.00

CONTRACT TOTAL 16960.00
TOTAL SPOTS 25

MARKET TOTALS \$84,800 KUTV 20% KTVX 20% KSL 20% KSTU 20% KUCW 20% KJZZ 0% KCSG 0%
KMYU 0%

SVC- NSI
DEMOS- RA35+*